

## The Stop Child Cruelty Trust's Campaign to End Corporal Punishment in Sri Lanka

The Stop Child Cruelty Trust has been at the forefront of efforts to end corporal punishment in Sri Lanka, leading a multi-year advocacy campaign along with students around a powerful message: No more violence against children.

The journey began in 2021 with the Child Protection Alliance, a coalition of recognised organisations working to strengthen child safeguarding. Building on this foundation, the Stop Child Cruelty Trust launched the #NOGuti Campaign in 2022, mobilising the voices of child safeguarding ambassadors and youth advocates.



That same year, a public walk and awareness campaign were organised, calling for citizens to stand against corporal punishment. The movement reached Parliament, urging legislative reform to protect children.



In 2024, the campaign gained regional momentum - a South Asian coalition called for a regional commitment to end corporal punishment. They also participated in the First Global Ministerial Conference to End Violence Against Children in Bogota, where Sri Lanka's pledge was brought to the table.

To this day, the campaign continues. Advocates are working for the passage and implementation of the law. Through persistence, collaboration and public engagement the Stop Child Cruelty Trust has helped position Sri Lanka closer to ending corporal punishment and ensuring that children grow up free from violence.



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